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An essay in the range is founded on an original, logical and coherently organized set of ideas; it makes a clearly discernible and persuasive argument (even if the reader disagrees with its argument; it is, at each turn, absolutely clearly articulated: words carry thought, they don't obscure it; its sentences use only the words their ideas require, not any more; its paragraphs have distinct though related roles in the essay's larger argument, each holding one thoroughly asserted idea (not two competing ideas, not one idea half-asserted); it accu